

Title: Senior Web/Experience Designer	Group: Visual Thesaurus Development
Location: New York City	Reports to: Chief Technology Officer

## **Abstract**

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You will work as part of the team that develops the Visual Thesaurus web site at <http://www.visualthesaurus.com>. This site, designed for subscribers and potential customers of the Visual Thesaurus must appeal to word lovers, writers and educators who have a respect for well-designed user interfaces. The current site offers the Visual Thesaurus product, engaging editorial and a chance to comment. We plan to greatly increase the amount of user-generated content, make the site more modular, encourage people to embed Visual Thesaurus elements into their own site, and otherwise improve the experience for our customers.

As such, we are looking for a Senior Web/Experience Designer who has a passion for creating Web applications that deliver information that is actively read and interacted with, who has both strong user experience design skills.

Candidates must be extremely web-savvy, and have an appreciation for the opportunities and limitations of the medium.

Please send your resume and cover letter to [employment@thinkmap.com](mailto:employment@thinkmap.com).

## **Focus**

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- Work closely with the Visual Thesaurus team to turn concepts into actionable designs.
- Develop look and feel, interaction design, and screen mock-ups
- Work with the development team to guide designs to their final form.

## **Criteria**

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- Portfolio of work that indicates understanding of "modern" web design (circa 2006-7). (e.g. table-less HTML, modular CSS, graceful degradation, AJAX utilization.
- Expert understanding of user –interface design, including screen flow, usability, and simplicity.
- Appreciation for language and the written word.
- Strong interpersonal capabilities and solid oral and written communication skills.
- Strong organizational, decision-making, and self-administrative skills and attention to detail.
- Proven experience working in a collaborative environment.
- Expert knowledge of design tools such as Photoshop and Illustrator.
- Bachelor's degree (B.A. or B.S.) from a four-year college or university; 4 or more years related experience and/or training; or equivalent combination of education and experience.